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PROGRAMME: **MASTER OF BUSINESS ADMINISTRATION [MBA]**

FACULTY: **BUSINESS AND MANAGEMENT SCIENCES**

DEPARTMENT: **LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

COURSE: **LOGISTICS MANAGEMENT**
COURSE CODE: **LSCM 501**

TEXT BOOKS: **A HAND BOOK ON LOGISTICS AND DISTRIBUTION MGT (4th Edition)**

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WEEKS	TOPICS	PAGES
Week 1		
	Concept of Logistics Management	1
	1.1 Introduction to Logistics and Distribution	2
	1.2 Scope, Definition and Historical Perspective	13
	1.3 Importance of Logistics and Distribution	24
	1.4 Application of Logistics Management	26-30
Week 2		
	2. Integrated Logistics	31
	2.1 Total Logistics Concept	41
	2.2 Planning for Logistics and Distribution	60
	2.3 Financial Impact of Logistics	65
Week 3		
	3. Customer Service and Logistics	66
	3.1 Importance of Customer Service in Logistics	76
	3.2 Components of Customer Service	77
	3.3 Conceptual Models of Quality Service	93
	3.4 Developing Customer Service Policy	100
	3.5 Levels of Customer Service	107
Week 4		
	4. Channels of Distribution	117
	4.1 Types of Physical Distribution Channels, types and structure	119
	4.2 Channel Distribution	123
	4.3 Outsourcing Channels	139
	4.4 Retailing	150

Week 5
5. Planning for Logistics 159
5.1 Pressures for Change 162
5.2 Strategic Planning Overview 172

Week 6
6. Logistics Design Strategy 177
6.1 Product Characteristics 180
6.2 Product Life Cycle: 197
6.3 The Consumer 205

Week 7
7. Logistics Process 215
7.1 Planning Framework for Logistics 218
7.2 Importance of Logistics Process 234
7.3 Key Logistics Processes 240

Week 8
8. Logistics, Network Planning 247
8.1 Role of Logistics Centres and Warehouses 249

Week 9
9. Cost Relationships 261
9.1 Planned Approach and Methodology 263
9.2 Initial Analysis and Option Definition 271
9.3 Logistics Modelling 276

Week 10
10. Logistics Strategy and Business Strategy 281
Site Search and Considerations 288 **Week 11**
11. Logistics Management and Organization 307
11.1 Relationship with Other Corporate Functions 309
11.2 Logistics Organizational Structure 320
11.3 Logistics Integration 327

Week 12
12. Manufacturing and Material Management 335
12.1 Just-in-Time: 337
12.2 Material Requirement Planning: 344
12.3 Flexible Fulfilment 352
12.4 Effects on Distribution Activities 357

THE RESEARCH QUESTIONS

[D] COURSE: LOGISTICS MANAGEMENT [LSCM 501]

1a To achieve effective logistics management explain the best approaches to logistics planning.

ii With a practical illustration, explain what you understand by distribution.

iii Discuss extensively various distribution channels with examples.

b Design a Logistics Model of a new manufacturing company where you work as a Logistics Manager

ii Discuss Logistics initiation to Warehousing to final consumer.

ii With a practical illustration, establish the nexus between customer service and logistics management.

iii Differentiate with illustration, logistics integration and total logistics

2 With a diagram exemplify bustiness strategy and logistics strategy

ii Establish with a proven theory the link between business strategy and logistics strategy

iii Discuss cost of logistics impact on business.

3. i. Logistics outsourcing is cheaper. Discuss

ii. Logistics budgeting and costs are strong pillars holding successful execution of Logistics. Carefully appraise the above statement and also stating why logistics plans fail

ii Organizational integration and logistics rule are interwoven. Discuss, giving real life scenario

4. A i. What are the conceptual models of quality service? Discuss elaborately, each of the models

ii Discuss pressure for change, strategic planning in logistics management.

iii. Logistics Management and Distribution are intertwined. Give reasons and compare the two concepts.

b i. Logistics Design Strategy is a very important dimension of Logistics Management. Establish with practical examples, processes of logistics design in a given organization.

ii Site Search and Consideration are geographical elements of Logistics. Discuss with scholarly inputs and arguments.

iii Discuss the concept of flexible fulfilment and compare with Just-in-time in material management.

iv. What is the link between manufacturing, distribution and logistics planning? Give examples

NOTE:

1. The academic first semester research work, starts February 18, 2026 and ends June 18, 2026.
2. Each course should contain a minimum of 20 pages.
3. All the research works must be approved by the supervisor.

Thanks and wishing you success in your academic research.

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