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PROGRAMME: **MASTER OF BUSINESS ADMINISTRATION [MBA]**

FACULTY: **BUSINESS AND MANAGEMENT**

SCIENCES DEPARTMENT: **LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

COURSE: **LOGISTICS OUTSOURCING**

COURSE CODE: **LSCM 520**

TEXT BOOKS: 1: **OUTSOURCING: A GUIDE TO SELECTING THE CORRECT BUSINESS UNIT.**

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WEEKS	TOPICS	PAGES
Week 1		
	Overview of Logistics Outsourcing	1
	Outsourcing Risks	4
	Initiating Outsourcing	8
	Companies that take Over Outsourced Functions	10
Week 2		
	Outsourcing a Logistics Function	19
	How to Find an Outsourcing Supplier	21
	Evaluating Potential Outsourcing Supplier	25
	Cost of Outsourcing Relationship	29
Week 3		
	Personnel Issues	35
	Transition Issues	38
	Relations with Outsourcing Partner	41
	Measuring the Service Level of Each Outsourced Function	44
Week 4		
	Contractual Issues	71
	Constructing the Contract	74
	Contract Clauses	76

Function-specific of Contractual Issues 96

Week 5
Managing the Supplier 97
Functional Coordinator 99
Legal Management 102
Outsourcing Advisory Committee 118
Management of International Suppliers 142

Week 6
Terminating the Outsourced Arrangement 143
Termination Scenarios 145
Termination Avoidance 147
General Termination Issues 149

Week 7
Accounting for the Outsourced Company 150
Impact on Data Collection 153
Financial Reporting 155
Impact on Control 158
Impact on Performance Measurement 160
Impact on Transactions 162

Week 8
Outsourcing Accounting Function 163
Advantages and Disadvantages 166
Transition Issues 168
Creating Control Points 170

Week 9
Outsourcing Customer Service Functions 171
Advantages and Disadvantages 173
Transition Issues 176
Creating Control Points 180

Week 10

Outsourcing Logistics Functions 181
Advantages and Disadvantages 184
Transition Issues 188
Creating Control Points 190

Week 11
Outsourcing Human Resources Management 191
Advantages and Disadvantages 192
Transition Issues 194
Creating Control Points 196

Week 12
Outsourcing Administrative Functions 197
Advantages and Disadvantages 199
Transition Issues 200
Creating Control Points 201

THE RESEARCH QUESTIONS

[A] LOGISTICS OUTSOURCING [LSCM 520]

1a i. There are a large number of reasons why a manager should consider outsourcing a function. Enumerate such reasons with practical scenarios

ii. Appraise the various strategies for outsourcing.

iii. A company may find that an in-house function is not performing as expected, not because of any problems with the staff but because of poor management. Explain

b.i. Using situational case, illustrate why a logistics company require outsourcing

ii. Define third-party logistics (3PL) with illustrative examples

iii What are three core operations commonly provided by a 3PL. Give example

iv. Explain reverse logistics with an example

2a i. If a company is rapidly acquiring market share, the management team will be stretched to its limits building the company up so that it can handle the vastly increased volume of business. In view of this, how would you think outsourcing plays a role

ii. Explain Improved flexibility, Improved ratio, jump on the bandwagon in links to outsourced logistics.

iii. How does outsourced logistics reduce cost?

v. How would you manage the Client's interest and other state-holders on the on-going project operations by adopting outsourced logistics?

b. i. How do 3PLs help reduce transportation costs? Discuss with exhaustive references

ii. Mention two benefits of outsourcing logistics an two disadvantages Match your cases with real life scenario

3 a. i. Fully present a professional discussion on Project Scheduling Concepts to ensure effectiveness in project operations. You are further required to present this discussion using the necessary business analytics to properly simulate your discussions.

ii. One risk is that the supplier's situation may change in the future, causing problems in the outsourcing relationship. For example, the supplier may have financial difficulties, be bought out by a company that does not want to be in the outsourcing business, or undergo a shift in strategy that forces it to provide different services. Proffer solution to the above scenario

iii. Discuss supplier failure, Logistics risk and loss of confidential information.

iv. What are two disadvantages of outsourcing to a 3PL?

4a i. Narrate why legal framework is important in logistics outsourcing.

ii Why outsource Human Resources Management and Accounting functions in a Logistics Outsourcing?

iii The likely implications of resource mismanagement in Logistics Management

iv. What is the nature of companies that over outsourced functions.

v. There are a number of serious risks to be factored into the decision to outsource a function? Case study needed.

vi. The person within a company who makes the decision to outsource will vary depending on the function. Find the merit of the above assertion.

a. The client and the creditors

b. Your organization and its corporate image

c. The stake-holders and their expectations.

NOTE:

1. The academic first semester research work, starts February 18, 2026 and ends June 18, 2026.
2. Each course should contain a minimum of 20 pages.
3. All the research works must be approved by the supervisor.

Thanks and wishing you success in your academic research.

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