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| **NAME:** | **ECHO JOSEPH** |
| **PROGRAM:** | **MASTER OF BUSINESS ADMINISTRATION, MBA in LOGISTICS AND SUPPLY CHAIN MANAGEMENT** |
| **REG. NO.:** | **MBALSCM/TLU-00116EJ** |
| **ACADEMIC SESSION:** | **2025/2026 SESSION** |
| **YEAR/SEMESTER:** | **FIRST/SECOND** |
| **DATE:** | **OCTOBER 22, 2026** |
| **INSTRUCTION:** | **ANSWER ALL THE QUESTIONS** |

## SECOND SEMESTER RESEARCH WORKS FOR MASTER OF BUSINESS ADMINISTRATION [MBA] DEGREE PROGRAM IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

## RESEARCH OBJECTIVES

The research works on the under-listed courses are designed to enable the student achieve the following objectives:

1 To expose the student to the rudiments of effective research backed up with empirical case studies to discuss and to have proper understanding of the courses as researched upon.

2 To enable the student be able to carry out independent self-studies at the post graduate levels.

3 To enable the student apply the knowledge acquired from the various courses researched on at real life scenario like at the work places and to participate on contemporary business related discussions as occasion may demand.

4 To apply the knowledge acquired from the various course to a real life situation towards solving problems at work places.

5 With the knowledge, graduates of these courses can effectively render consultancy services based on their various professional and academic certifications.

6 It is further to enable the student to begin to think of undertaking further study with additional in-depth research works up to doctoral level.

7 It will further enable the students at the completion of their programs be able to compete alongside their counterparts in such similar areas of study globally based on current trends and demands.

**NECESSARY INSTRUCTIONS**
**ON HOW TO ANSWER THE RESEARCH QUESTIONS**

This program is a Master of Business Administration (MBA) degree program. Therefore students are advised to follow the following steps in answering the questions:

1 The research student is expected to attempt all the questions

2 There are four courses and each of the course carry four questions each with their sub questions

3 Each of the questions with the sub questions should be presented in a chapter form. Since there are four questions for each of the courses, it implies that each course should be presented in four chapters.

4 State the chapter first, then the questions as written in the research document, before answering.

5 At the end of answering all the four questions for each of the courses, there should be references at the end.

6 The typing should be in 14 point (size), with 1.5 line spacing and well justified

7 Students are to use the recommended text books as stated in the study time table to answer the questions unless otherwise directed contrary by the academic supervisor.

8 All research works must be submitted within four months.

9 Should the student not meeting up to the four months period for submission of all works, he/she should apply for extension not more than two weeks.

10 All submissions should be sent to the academic supervisor's direct email mbagwuignatius11@gmail.om for assessment.

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| **STUDENT NAME:** | **ECHO JOSEPH** |
| **PROGRAMME:** | **MASTER OF BUSINESS ADMINISTRATION [MBA]** |
| **FACULTY:** | **BUSINESS AND MANAGEMENT SCIENCES** |
| **DEPARTMENT:** | **LOGISTICS AND SUPPLY CHAIN MANAGEMENT** |
| **COURSE:** | **INTERNATIONAL TRADE AND GLOBAL LOGISTICS** |
| **COURSE CODE:** | **LSCM 617** |
| **UNIT:** | **3** |
| **BOOK 1:** | **INTERNATIONAL TRADE, EXPRESS LOGISTICS AND GLOBALIZATION: Part and Parcel of the Solution to Current Economic Problems** |
| **AUTHOR:** | **TINE LEUNLG; CHRIS MINNS & DIANA WELNHOLD** |
| **BOOK 2:** | **LOGISTICS MANAGEMENT AND STRATEGY: Competing Through the Supply Chain.3rd Edition** |
| **AUTHOR:** | **ALAN HARRISON & REMKO VAN HOEK** |

**Week 1**

Understanding international trade and concepts
Background – International trade increases the standard of living 5

**Week 2**

Trade in the modern world – what moves? 5
Trade today – a hiatus that will not last 6

**Week 3**

The G20 summit – a recommitment that matters 8
The role of logistics in international trade 9

**Week 4**

Measuring the cost and quality of logistics – how do countries compare? 9
What can countries do to be ready for the next upturn in world trade? 14

**Week 5**

The role of logistics firms 17

Understanding the past, predicting the future 18

***NB: Use Book 1 for Weeks 1 - 5***

**Week 6**

Managing Logistics Internationally and globally 99
Drivers and logistics implications of internationalism 101
Logistical Implications of internationalism 102

**Week 7**

Time to Market 105
Global consolidation 106
Risks in International logistics 109

**Week 8**

The Tendency towards Internationalization 111
Focused factories: From Geographical to product segmentation 111
Centralized inventories 112

**Week 9**

The Challenges of International logistics and location 115
Extended and unreliable transit times 116
Extended lead time of supply 116
Multiple consolidation and break points 116
Multiple freight modes and cost options 117
Location analysis 118

**Week 10**

Organizing for International logistics 120
Layering and tiering 120
The evolving role of individual plants 121
Reconfiguration process 122
Reverse logistics 129

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**Week 11**

Logistics future challenges and opportunities 297
Internal alignment 298
Selecting collaborative opportunities upstream and downstream 302

**Week 12**

Managing with cost-to-serve to support growth and profitability 305
The Supply chain manager of the future

***NB: Use Book 2 for Weeks 6 – 12***

## THE RESEARCH QUESTIONS

## [B] COURSE: INTERNATIONAL TRADE AND GLOBAL LOGISTICS [LSCM 612]

1ai As a researcher in international trade and global logistics, carefully give explanatory frameworks to your audience on international trade, the necessary concepts involved and global logistics at large to encourage their moves towards globalization and internationalization.

ii Carefully give expositional discussions on the back-ground of international trade in the area of its operational frequency and the effects on the standard of living at large. Back your discussions with typical cases.

iii Discuss the corporate and public movers for both local, international and global of trade in the current dispensation. Have these contributed to global inflation and the attendant cost of living and criminality. Support your discussions with empirical cases or examples to buttress your discussions.

bi What do you consider are the hiatus facing international trade and global logistics and how long will the hiatus remain and the tackling strategies?

ii Discuss fully the contributions of G20 summit towards ensuring a hitch-free international trade and global logistics. Present typical empirical examples to buttress your discussions.

iii Are logistics operations both internal and external really necessary in international trade? Appraise this questions and proffer useful submissions with typical reasons for or against.

ci In measuring the cost and quality of logistics in international trade, explain how countries involved in this type of trade measure and access the progress being made by them in this type of type.

ii What strategies would countries in international and global logistics apply to quickly position themselves or be ready to be part of the next upturn in world trade considering the dynamic nature of international trade and the

wind of innovation ravaging the global business theatre. Case study is needed for this discussions.

iii In a meeting of stakeholders of your organization where you were the chairman, you declared, “our problems are just to produce. We do not have any problems in reaching out to our customers”. You are required to give explanatory frameworks to the above statement with reference to logistics firms’ roles to corporate organizations including yours.

2a1 As the international trade development manager of your organization, how can you use your knowledge and understanding of the past to predict the future in international trade and global logistics current trends to repositioning

ii To continually promote international trade towards boosting the economic fortunes of your organization, articulate your strategies on how you can effective manage the international logistics activities of your organization in the mist of global business threats and competitions.

iii Are there drivers to internationalization and globalization of international trade in the business sector where your organization is currently operating? You are required to assess those drivers and to point out how positively or negatively they are affecting your organization. Back up this discussion with current cases as may be obtainable in your organizational sector.

bi Logistics and logistical moves are sacrosanct in global transactions. Bearing this in mind, what are the logistical implications or activities that are obvious towards boosting international and global trade in your organizational as a growing multinational Company?

ii International trade and global logistics cannot be jettisoned if there must be global economic stability. You are therefore required to discuss on the under-listed as may be relevant in international and global logistics operations:

- Time to Market
- Global consolidation
- Risks in global logistics
- Global risks analysis and appraisals

iii As an international trade and global logistics consultant, what professional advice would you proffer to your client based on their tendency towards

joining the league of internalization and globalization of their business with the core intention of exploring the massive opportunities in information technology.

ci Discuss how a multinational production company can apply or adopt a geographical and centralized strategies of effective products distribution to capture the segment audience. Cite a known case study to buttress this discussion.

ii X-ray and carefully discuss the challenges of global logistics as may be seen or encountered in international trade. Apply empirical explanative frameworks on this discussion.

iii Discuss on the under-listed concepts as may be seen in international trade and global logistics:

- Extended and unreliable transit times
- Extended lead time supply
- Multiple consolidation and beak points

3ai Discuss on multiple freight modes and cost options as may occur in international trade and global logistics.

ii Explain the concept of location analysis in global logistics and how it works.

iii As the logistics manager of your company explain how you can organize the intended international logistics operations your organization it is about to embark upon for the accomplishment of the expected objectives.

bi Explain the terms, layering and tiering as may be evidenced or applicable in global logistics.

ii The evolving roles of individual organization team members are vital for accomplishment of goals for international trade and global logistics. Appraise this statement.

iii What are the relevance of reconfiguration process and reverse logistics in international trade and global logistics of operations your company?

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ci What do you think are the Logistics future challenges and opportunities which organizations involved in international trade and global logistics are likely to face, how to tackle such and harness the opportunities therein.

ii Internal alignment is a necessary strategy to combat the threats that are common in international trade and global logistics. Exhaustively discuss this invoking the SWOT analysis model to remain in business. Discuss with case studies.

iii What strategies would be your option in selecting collaborative opportunities in upstream and downstream activities or operations to maximization the diverse opportunities in international and global logistics operations.

4a Discuss how an organization can manage with cost-to-serve to support growth and profitability in international business and global logistics. Support with typical case studies

b The supply chain manager of the future is meant to serve in local and international trading arena to reach out to all the seen and unseen customers. Give expository discussions on the above.

c Partnership is a necessity in international trade and global logistics
Carefully discuss your strategies in Implementing strategic partnership for effective globalization of your company's business activities.

**NOTE:**

1. The academic second semester work, starts October 22, 2026 and ends February 22, 2027.
2. You are to pay Examination Fee of ₦20,000.00 for each course. (Compulsory Payment)
3. Each course should contain a minimum of 20 pages.
4. The front page should be properly addressed. A sample will be sent to you on your request.
5. All the research works must be approved by the supervisor.

Thanks and wishing you success in your academic research.

***Prof. Mbagwu Ignatius N. PhD, PhD,*** ***FCAI, FCPA, FMA, FFC, FIDP, FSBPA***
**Supervisor**
**08033396419**